

SUMADIJA Flower Cluster

- www.sumadijskicvet.com
- Founded in December 2006 in Kragujevac
- Reasons for founding were primarily geographical concentration of producers in the municipalities of Kragujevac, Raca and Knić
- Proposal for founding originate from the flower producers who were not able to effectively connect and use the connectivity options in the best way
- **OBJECTIVES:**
 - Development of the floriculture sector in Serbia**
 - Connecting producers with direct customers**
 - Development of technology of growing flowers**
 - Assistance to start up businesses**