

Cluster “POLUX” Kikinda

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- Founded in 2010, headquartered in Kikinda as the **Association of Serbian food producers**, aiming to accelerate development of small and medium-sized food producers and their supporting activities, which can create a quality product, competitive in both domestic and foreign markets.
- POLUX Cluster connects **primary producers, processors and grocery stores as a baseline, and supporting activities**
- The objectives of the POLUX are not only of economic nature.
- Long-term goals are oriented to a new quality that will contribute to **environment and human health**, as follows:
 - **implementation of energy saving technologies in food production,**
 - **healthy food without preservatives and other harmful additives,**
 - **production of biologically grown food, production of environmental packaging**