## CLUSTER OF PRODUCERS OF SAUSAGES "PEGLANA SAUSAGE" PIROT

- www.peglana.com
- Based on traditional technology on meet production cluster developed the product brand "Peglana sausage". The product is completely organic.
- Supporting institution are: Municipality, domestic insitutes for food quality control and research and development of food processing, national educational institutions, Cluster House, business membership organizations, business networks
- The key event which is widely promoting the product brand and the Pirot region is the Annual International Fair on "Peglana" sausage. Cluster members are traditional meat producers: farmers, associations, companies and cooperatives.